



# TRAINING PILOTS WITH PADS4

Photo credit: EFTA  
(emiratesflighttrainingacademy.com)

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The main building of EFTA hosts a total of 36 classrooms. Each classroom is equipped with two 84" touchscreens, running bespoke training software created for EFTA by Boeing. In the atrium, a multifunctional facility, you have access to the flight

simulator block, the operations center and the residential halls. The atrium and the ground floor area house in total more than 150 digital signage screens as individual screens and video walls.

## BOOSTING CORPORATE BRANDING AT THE EFTA CAMPUS

At EFTA the **PADS4** Digital Signage implementation consists of digital signage information displays spread across the

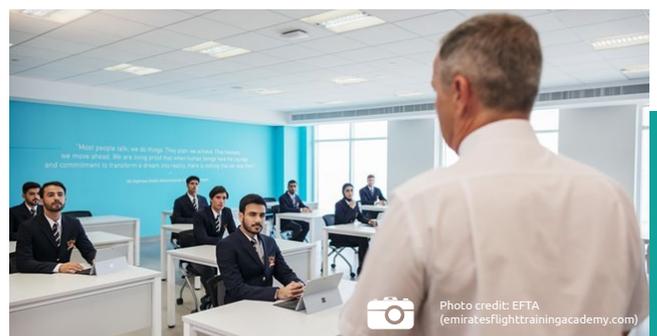


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campus, showing relevant information for the cadets, instructors, and visitors alike. On the ground floor you can find a mix of several digital signage corporate solutions, providing welcome messages, wayfinding and program information for the visitors.

The digital signage implemented in the atrium consists of information displays showcasing wayfinding, program details and branding in the reception, waiting areas, dining areas and walkways.

***"At EFTA there are two amazing video walls of 6x6 displays."***

The two main atrium video walls (6x6) each showcase the EFTA branding videos and information. The briefing video wall screen (5x3) serves as the briefing dashboard for the cadets.



## OPTIMIZED DESKTOP SIGNAGE

The PADS4 implementation at Emirates Flight Training Academy (EFTA) consists of PADS4 HTML XPRESS Viewers implemented on LG webOS 3.0 SoC signage platform and Windows XPRESS Viewers.



Each classroom is equipped with a PADS4 Desktop Viewer client which facilitates information, alerts, messaging and corporate communication functions for the tutors and students in the class. The Desktop Viewer Screen Saver feature allows the administrator to push branded content and program content to be played back on the screens when there are no training sessions.

This way the digital signage solutions at EFTA are being used optimally and serve as a source of constant information.

## DATA DRIVEN SIGNAGE SOFTWARE

PADS4 is a powerful all-in-one digital signage platform. Transform data sources into smart and versatile signage, including public service communication, advertising, wayfinding, internal communication, queue management and corporate branding.

Meet the needs of industries with complex internal and external communication problems, by integrating all your data sources and screens. PADS4 supports real-time data integration, logic programming, and dynamic digital signage for advanced visual communication that is targeted and personalized.

### Contact us

Call +31 88 266 11 66 | Mail [service@pads4.com](mailto:service@pads4.com) | Visit [www.pads4.com](http://www.pads4.com)